

GUIDEPOINTS:

News from NADA

March/April 2015

26TH ANNUAL CONFERENCE: Registration Materials Inside (pages 5 and 6)

Spirit of NADA Comes to Cornwall

Nic Constable first came to visit Lincoln Recovery Center in 2007. He was wandering the halls looking for the lead trainer, Carlos Alvarez, or the medical director, Michael Smith – neither of whom were there that day. Since that plan wasn't working, he was asked to speak to the group of acudetox trainees. It was surprising at how readily he agreed, because Nic seemed to be a very shy man. It turns out that he is very shy, but works to overcome that if it's for the good of people who are struggling – with drugs or alcohol, with depression, with everyday issues of stress and coping.

Nic introduced himself to the trainees, telling them a little about where he came from – Cornwall – a peninsula with the longest coastline in England, known for its beautiful scenery. Its main industry is tourism, but that is only for about seven months in the year. This means that despite its beauty, Cornwall is one of the poorest counties in Europe. There is little industry and low employment, which leads to high drug and alcohol abuse and domestic violence, among other issues.

Nic had worked there as a co-facilitator, running relapse awareness groups. Some of his clients were telling him about the benefits of ear acupuncture which they had received while in prison. There was nowhere in Cornwall that offered this, so Nic visited the Core Trust in London. Core Trust is a drug and alcohol rehab program which offers a range of psychotherapeutic care and complementary therapies – including the NADA protocol. Seeing the protocol being used there with clients and their families and friends, Nic said that he knew right away that he wanted to become an acudetox specialist.

CORNWALL continues on p. 7



Painting by Lene Worsøe, NADA Denmark
<http://leneworsoe.skysite.dk>

Background Issues Regarding the Beads' Effectiveness

NADA founder Michael Smith recently sent us clarification on why he uses a certain type of magnetic bead. He told us Kevin Liu of ACP Medical Supplies (Carbo needles) – kevin@carbo.ca – helped him find the best kind of magnet. The following is his explanation of why he prefers these magnets.

First off, the magnets are real and the tape is of good quality. These magnets use the south pole of the magnet facing the skin. Most contact magnets use the north pole because that is supposed to have a sedating effect – the intent being to reduce local pain. But the NADA effect is intended as a tonifying process, as a slow energy increase.

BEADS AND SEEDS continues on p. 8

EXPANDING INTEGRATIVE HEALTH – BRINGING THE SPIRIT OF NADA TO OHIO

26th Annual Conference
October 1-3

Pre-conference
Acu Detox Specialist
Training **Sep 27 – Oct 3**

2015 Conference Schedule

Sun-Wed 9/27-9/30	Acu Detox Specialist Training 30 CEUs applied for
Th 10/1 9 am-3 pm	Directors' and Administrators' Workshop with Michael Smith 5 CEUs applied for
Th 10/1 9 am-5 pm	Registered Trainers' Professional Day 5 CEUs applied for
Th 10/1 6-8 pm	Opening Reception
Fri 10/2 8:30 am	Registration
12:30 pm-2 pm	Networking Luncheon <i>Video Contest Screening</i>
9 am-6 pm	Plenary and Breakout Sessions
Sat 10/3 8-8:30 am	All Member Meeting <i>Continental Breakfast Provided</i>
8:30 am	Breakout Sessions
12:30-2 pm	Lunch with Attendees From Your Region
2-4 pm	Closing Plenary and Conferring of ADS Certificates of Training Completion 15 CEUs applied for



Conference Keynote: Robert Whitaker

With his new book, *Psychiatry Under the Influence: Institutional Corruption, Social Injury, and Prescriptions for Reform*, Robert Whitaker continues to expand his investigation of the impact of American psychiatry on our society. His first appearance as a keynote speaker for NADA was in Kansas City in 2011, when he discussed *Anatomy of an Epidemic*, a book which won the best investigative journalism book award of 2010, given by the nonprofit, Investigative Reporters and Editors. He was also a finalist for the 1999 Pulitzer Prize for Public Service for a series of articles on psychiatric research published in the Boston Globe. *Both of his books will be available for sale at the conference.*

3rd Annual Video Contest

On Friday we will screen short films submitted for the video contest. See ad on p. 8 for more information about how to enter your film in the contest. The person with a winning submission will receive a free conference registration, \$300 toward travel expenses, and two free nights at the InterContinental Hotel Cleveland.

Expanding Integrative Health – Bringing the Spirit of NADA to Ohio

In the last 13 years Ohio has seen an increase of almost 1,000% in prescribed opiate doses per capita and heroin deaths are on the rise. The NADA protocol is a well-established, cost-effective and non-pharmaceutical intervention ideally poised to be implemented widely in hospital and community settings in Ohio and beyond.

Conference Highlights:

Budging State Laws: Mobilizing our Voices for Change

Acupressure Beads and Seeds: Research Findings

Reaching Out to the Underserved: The Rise of Free NADA Clinics

From British Columbia to New Brunswick: The *Spirit of NADA* thrives in Canada

Integrative Health in Hospitals: NADA Ear Needling an Ideal Adjunct to Care

Conference Accommodations

InterContinental Hotel Cleveland: \$139/night.

Single and double room rate available until August 27, 2015.

Call to make a reservation: (216) 707-4100.

Parking: \$18/day per car for valet, \$10/day per car for self-park.

EXPANDING INTEGRATIVE HEALTH – BRINGING THE SPIRIT OF NADA TO OHIO

Directors' and Administrators' Workshop

*Facilitated by
Michael Smith*

*founding Chairperson of NADA
and retired medical director of
Lincoln Recovery Center*

*Thursday 10/1/2015
9 am-3 pm*

Workshop Purpose: to learn how to integrate acudetox into an addictions or behavioral health treatment program and maximize its benefits with a variety of client populations.

Workshop discussion will focus on issues brought forth by group participants. Frequently asked questions include:

- How does acudetox help clients better engage and participate in treatment?
- What are the costs to running an acudetox program? Can it save our program money?
- What are common challenges programs face when introducing acudetox in their setting?

Pre-conference Training

30 CEUs applied for – nurses, social workers, acupuncturists (including California and Florida) and certified addictions counselors

Earn an Acu Detox Specialist (ADS) Certificate of Training

Attend this pre-conference session as well as the 2-day conference (you must attend both to complete the training) and earn a certificate of completion in 7 days. This cost-effective and time-efficient ADS training and conference combination comes only once a year. Learn the simple ear needling technique and how to integrate it into addiction, behavioral health, and disaster response treatment settings. You will gain practical clinical experience at one or more local programs. **Register early – this event always sells out.**

Who can be trained?

Addiction and Behavioral Health Professionals: If you work in the addiction treatment, behavioral health or disaster response fields as a counselor, social worker, nurse, corrections officer, psychologist, medical doctor, case manager, mentor, etc., you may be able to add acudetox to your skill base. Many states have specialized exemptions that allow non-acupuncture professionals to learn and utilize the ear acupuncture protocol. NADA has documented the following states and Canadian provinces as allowing some type of ADS practice: Arizona, Arkansas, Colorado, Connecticut, Delaware, Georgia, Indiana, Louisiana, Maryland, Michigan, Missouri, New Mexico, New York, Ohio, South Carolina, Tennessee, Texas, Vermont, Virginia, Washington, Native American reservations, Nova Scotia, Ontario and Prince Edward Island. Check your state laws and regulations for more specific information as each state and province is different.

Ohio: Only registered nurses, physicians and acupuncturists are eligible to be NADA-trained.

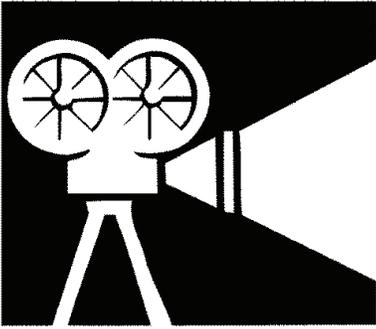
Licensed Acupuncturists: Join in the exciting integration of Chinese medicine within a traditional Western addiction and behavioral health setting. Become an advocate for the NADA protocol in the treatment of addiction, mental health and trauma.

Training Schedule

Trainees participate in a 5-day intensive training that begins on Sunday 9/27 and ends on Thursday 10/1, followed by the 2-day conference. The training interweaves the theory and application of acudetox along with a clinical practicum. Hands-on experience is available by providing acudetox treatments to each other as well as to clients served by local programs. Trainees are required to participate in both days of the conference to earn a certificate of completion at the end of the 2nd day of the conference (Saturday, October 3).

Travel and Accommodations

Accommodations will be available at the InterContinental Cleveland for \$139/night, or at a hotel of your own choosing. Trainees are responsible for transportation, lodging and food throughout the training period, although there may be organized carpooling to and from the training site each day. The NADA office can also assist in pairing up trainees for room sharing at the hotel. Please contact the office at (888) 765-6232 to request this service.



3rd Annual Video Contest !!

Enter to win a *free conference registration, hotel accommodations and \$300 toward travel expenses for the 2015 NADA Conference in Cleveland, Ohio.*

How to enter: Create a short film (up to 3 minutes) sharing your story or perspective on the use of NADA in integrative health. We welcome films that include work with needles and/or acupressure beads and seeds. We hope to see many different populations and contexts that experience the NADA protocol featured in your submissions.

Upload your film to YouTube. The title should contain your name and the words "NADA 2015 Video Contest." You are welcome to customize the rest of the title with the subject matter of your film. Submit your YouTube link with the subject line "NADA 2015 Video Contest" to nadaoffice@acudetox.com. The winning film will be featured at the conference luncheon and available for viewing on the NADA website thereafter.

Guidelines: Original content, not copied in whole or part from another work. Do not submit a film that has been used elsewhere. Your film must contain no profanity, hate speech or other offensive material. Avoid violating copyright laws or using brand names other than NADA in your film.

Selection Criteria: The conference planning committee will select the winning film based on inspiration, creativity and demonstration of the conference theme.

The deadline to submit a film is Aug 28, 2015.

<p>Ear Seeds</p>	<p>Ear Press Tacks</p>	<p>Cupping Sets</p>	<p>CARBO® DETOX QUICK PACK With Color Coded Handle Ideal for NADA Protocol</p> <ul style="list-style-type: none"> Highly Visible color coded handle Ribbed surface for easy gripping Vacuum Melted Surgical Grade Stainless Steel <p>Pyrogen Free</p> <p>ISO 13485 Certified CE</p> <p>CARBO® Acupuncture Needles</p>
<p>Cluster Pack</p>	<p>Easy 5 Pack</p>	<p>Detox Pack</p>	
<p>Models</p>	<p>Magnetic Pellets</p>	<p>Clinical Supplies</p>	

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26TH ANNUAL CONFERENCE IN CLEVELAND, OHIO

Oct 1-3, 2015

REGISTRATION FORM

Early registration closes: 8/28/2015

Pre-registration (before 5 pm Aug 28, 2015)	2-day conference Oct 1-3, 2015	NADA Full ADS Training + 2-day conference Sep 27-Oct 3, 2015	Directors' and Administrators' Workshop Oct 1, 2015
Current Member*	\$265	\$650	\$150 (\$50 if Conf Registrant)
Non-member	\$330	\$715	\$150 (\$50 if Conf Registrant)
Student (<i>must provide student ID</i>)	\$200	\$500	\$150 (\$50 if Conf Registrant)
After 8/28/2015 and at-door prices			
Current Member	\$300	Pre-register only	\$200 (\$75 if Conf Registrant)
Non-member	\$365	Pre-register only	\$200 (\$75 if Conf Registrant)
Student	\$230	Pre-register only	\$200 (\$75 if Conf Registrant)

* Member rate available to persons who are current with their NADA dues or who renew their membership on this form.

PLEASE MAKE YOUR REGISTRATION SELECTIONS HERE:

NADA Annual Conference :: Oct 1-3 \$ _____

ADS Training + 2-day conference :: Sep 27- Oct 3
(includes the Directors' and Administrators' Workshop) \$ _____

Directors' and Administrators' Workshop :: Oct 1
(included in cost of ADS Training) \$ _____

Renewal member dues
(\$65 or \$40 with proof of student status) \$ _____

Advertising/Exhibiting total (total on reverse side) \$ _____

Donate to our pre-conference scholarship fund \$ _____

**We will publish your name in the program
as a conference patron**

TOTAL DUE (in U.S. funds only) \$ _____

to be paid by Visa MC Disc Check/Money Order

International Registrant?

[Register online](#) and receive 20% off of your registration fee (does not include the advertising options on reverse side).

Cancellation Policy:

Cancellations received before 5pm on 8/28/2015 are eligible for a refund less a \$50 processing fee. No refunds issued after 8/28/2015.

Mail form and payment to:

NADA, PO Box 1066, Laramie WY 82073
Fax: (573) 777-9956

Questions?

(888) 765-6232
nadaoffice@acudetox.com

First Name		M.I.	Last Name	
Organization (If applicable)			Title/Job Position (if applicable)	
Street Address or P. O. Box (please circle: Home/Work)				
City	State/Province	Zip/Postal Code	Country	
Day Phone	Cell Phone	Email		
Credit Card (Visa, MC, Discover)			Exp. Date	3-digit security code
Name on card (if different)		Credit Card Billing Address (if different)		
I confirm my registration as indicated above - Signature required				

EXPANDING INTEGRATIVE HEALTH – BRINGING THE SPIRIT OF NADA TO OHIO

2015 Member Advertising Rates October 2-3, 2015

At each year's conference we create opportunities for exhibitors, advertisers and sponsors to support the mission of NADA by advertising their products, programs and services at the 2-day conference. Below are the discounted rates for NADA members for exhibiting and advertising. We have also listed the sponsorship opportunities which are the same price for members and non-members. The deadline to sign up as an exhibitor, advertiser or sponsor is August 28, 2015.

Make your selection below

Exhibitors: One unit of exhibit space (6' table) \$465
Includes one 2-day conference registration and CEU credit eligibility

Advertising in the Conference Program (all ads are printed b/w)

Inside full page ad: 7.25" x 9.75" \$350
Inside ½ page ad: horizontal 7.25" x 4.75" \$180
Inside ½ page ad: vertical 3.5" x 9.75" \$180
Inside ¼ page ad: 3.75" x 4.75" \$100
Business card size ad: 3.5" x 2" \$65
Literature/brochure insert in registration packet \$150

Sponsorship Opportunities

Banquet Dinner on Friday, Oct 2 \$1,500

This event usually draws 200 conference registrants. We will screen the finalists and winner of the 3rd annual video contest and give out our annual NADA awards. This will also provide an invaluable opportunity for networking and connecting. For the banquet sponsor, we prominently place the name of the sponsor on the speaker's podium. We can include a brochure or lit insert into the registration packet.

Refreshment Breaks \$500

There are three breaks throughout the 2-day conference. We will prominently display the name of the break sponsor during the break. If you have promotional items like pens, bags or other merchandise, we can distribute it during the break. We can include a brochure or lit insert in the registration packet.

Scholarship for the Acu Detox Specialist Training \$715

As a training scholarship sponsor, your support will be announced during the ceremony when NADA trainers confer the certificates of training completion on Saturday, Oct 3. You will be listed in the conference program, and we can include a brochure or lit insert into the registration packet.

ENTER TOTAL ON REGISTRATION FORM \$ _____
(reverse side)

CORNWALL continued from p. 1

Rachel Peckham, NADA UK trainer, remembers first meeting and speaking with Nic in the kitchen at the Core Trust during breaks in training, drinking tea together. She said, “I was struck by his gentle and compassionate nature as he spoke about his family and his work. And traveling 250 miles to London to do the training showed he was serious, and that together with his passion for making a difference, I knew he would succeed in his determination to deliver and set up acudetox programs in Cornwall.”



The Constables: Joy (left), Samuel (center) and Nic (right) of the Barefoot Clinic

Nic completed his training to become a NADA practitioner in 2003, and three years later he and his wife, Joy, started the program Intentions. The following year he was at Lincoln talking to a group of students about “intentions.” Not just the program Intentions, but, more importantly, about what we as practitioners should be bringing to our work. As Nic told us that day, it is not just about putting needles in people’s ears. “It is about giving chaotic people a reason to just stop for a little while. It is about making ourselves feel good because we are helping people. It is about Compassion, Respect, Honesty.”

Nic says that he was amazed at the number of clients he saw at Lincoln, but what struck him most was the people: “So many kind, gentle and generous people, both staff and clients alike.” Being at Lincoln opened Nic’s eyes to the diverse areas that the NADA protocol can help with – from treating people with drug and alcohol problems, to treating people with hepatitis, people sent from the courts, people suffering from domestic violence, and people with mental health issues.

When Nic started to offer these treatments, most of the healthcare professionals in his area said that it would not work, because Cornwall was so rural with an area of some 82 miles and a public transportation system that in places only offered four buses a day. Nic slowly built up the number of clinics he worked out of until he had a clinic in most of the towns throughout Cornwall.

But in 2009, Intentions lost its funding and could no longer operate as a drug and alcohol program or get referrals from government agencies. Because of its reputation, though, people still found their way to the clinic. In addition to being a support for those in recovery, Intentions also provided NADA acupuncture to people with a variety of different health concerns and challenges. These include struggles with work-related stress,

depression, PTSD, grief, emotional trauma, or simply a way to help with relaxation. And Nic is seeing that the NADA protocol helps people cope with the side effects of cancer medication.

Theirs is a unique clinic in Cornwall. Recently, Joy and Nic changed the name of the program to the Barefoot Clinic in order to emphasize their purpose in the community. In ancient China, Barefoot Doctors would travel around the countryside offering natural health treatments to the villagers in exchange for small amounts of money, food or somewhere to sleep.

Nic runs the clinic and his wife, Joy, is the manager of the practice. She is also an acudetox specialist as is their son, Samuel, who helps run the NADA training classes. Nic says theirs is a family-run organization, and they offer that little extra to ensure the client’s experience is a positive one. He adds, “I love this new episode of my NADA career.”

Now that Nic is a registered trainer, one of his goals is to teach people how to do the NADA protocol so that they can continue the Barefoot Tradition and help people from the cities, town and villages throughout England.

NADA founder Michael Smith has said that Nic is well-suited to this goal because: “You have a better temperament than most of us, and because you want to help people in a productive manner – you embody the NADA spirit.”

To learn more about the Barefoot Clinic, visit
barefootcommunityproject.co.uk.

To contact Nic Constable: barefootnhc@gmail.com

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DRUG & DETOX

Quick Product Reference

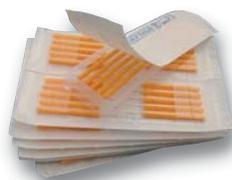


Aculine ACD Series Detox Needles

CE 0434



- No more lost needles
- High visibility orange plastic handle



BODY LENGTH ▶ COLOR CODE ▼	Gauge or Diameter	x0.28" (7mm)	x0.5" (13mm)
Blue	#36 0.008" (0.20mm)	ACD 36025	ACD 36050

D Series \$21.50 per box of 500 needles



Aculux AU5 Series Classic Cluster Pack

CE 0123

- 5 needles enclosed per
guide tube
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paper for easy peeling
- Non-tarnishing aluminium
alloy spring handle
- Low cost per needle
- Easy-to-detach
perforations
- 5 blister packs per flat
- 20 flats per box



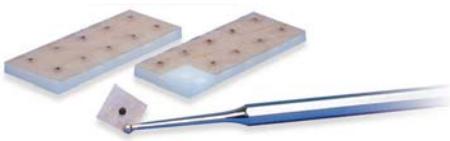
BODY LENGTH ▶ COLOR CODE ▼	Gauge or Diameter	0.5" (13mm)	1.0" (25mm)
Ivory	#38 0.007" (0.18mm)	AU 1813	AU 1825
Blue	#36 0.008" (0.20mm)	AU 2013	AU 2025
Pink	#34 0.009" (0.22mm)	AU 2213	AU 2225
Purple	#32 0.01" (0.25mm)	AU 2513	AU 2525



AU5 Series from \$15.95 per box of 500 needles

All measurements are approximate

Carbo Ear Seeds



These processed Vaccaria Seeds are adhered to skin tone Hypoallergenic 3M surgical tape.

- Easy to peel and apply

4CE501 \$4.50 per box of 100 seeds

Magnetic Ear Pellets

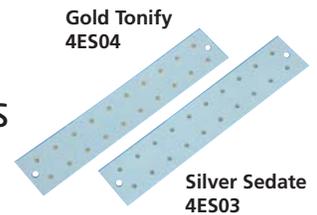
Gold-plated 100 gauss magnetic pellets with random magnetic pole orientation. 0.07" (1.7mm) in diameter with clear surgical tape.

- 10 pellets on a plastic carrier



4E505 \$5.00 per box of 100 pellets

Sakamura Ion Pellets



Available in 24k gold or silver plated 0.05" (1.2mm) alloy pellets. Each Sakamura ion pellet comes affixed to a clear, round 0.28" (7mm) hypo-allergenic band aid tape.

Silver Sedate

4ES03 \$12.50 per pack of 300 pellets

Gold Tonify

4ES04 \$13.50 per pack of 300 pellets

Angled, Straight & Dual Head Probes

Made of stainless steel. 6" long octagonal shaped handle with 0.12" (3mm) diameter ball shaped tip for inducing sensation and pressuring treatment points.

Angled tip
4TDP02

4TDP01 \$7.99 - Straight tip

4TDP02 \$7.99 - Angled tip



Straight tip
4TDP01

The dual head probe is an amalgamation of our highly popular straight & angled tip probes with both an angled and straight head combined in one instrument. 6½" long.

4TDP10 \$9.99 - Dual head

Dual head
4TDP10



Magnetic Needle Pickup

If you have ever dropped needles in awkward dark places this may be for you. It is a telescopic portable device with a magnetic tip. Detox organizations now use them routinely for collecting needles from inaccessible places.

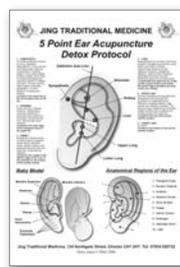


4EA325 \$6.50

Jing Traditional Medicine Chart

This chart is specifically designed for use when treating or training with auricular acupuncture.

- A4 size – 8¼" x 11¾" (21 x 29.7cms)



4BC115

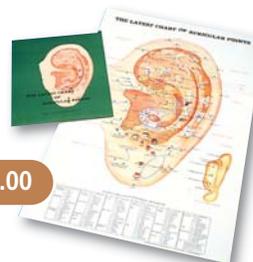
4BC115 \$5.00 A4

Auricular Points Chart

This chart folds into a 12"x15" jacket. Included on the chart is a reference table detailing the points.

- Poster opens to 24" x 28"

4BC107



4BC107 \$15.00

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Herdrich Named New Training Co-Chair

In February 2015, Virginia NADA trainer, Floyd Herdrich, came into the role of training co-chair after Claudia Voyles stepped down. Herdrich now shares this position with David Eisen, who also serves on the board of directors.



Floyd Herdrich

A governor-appointed member of the Acupuncture Advisory Board of the Virginia Board of Medicine, Herdrich began using NADA acupuncture for addictions and recovery support 24 years ago. Throughout his tenure as trainer, he has strived to create greater connection among Acu Detox Specialists in Virginia.

“Fifteen years ago I worked with Mark Farrington [another Virginia trainer] to launch ‘VA-NADA-NET.’ We organized and carried out regional ADS half-day seminars (supervision). These seminars moved around the state and were well attended.”

For the past 14 years Herdrich provided training and supervision for NADA services at Fairfax County Community Service Board and more recently with Volunteers of America’s Residential Detox program in Arlington, Virginia. At Fairfax County, his approach was pragmatic and non-hierarchical: “The contract was for monthly supervision. A year after the inaugural training of 12 staff they no longer needed so much supervision. But attrition set in and replacement ADSes were needed. And they made the Detox Clinic policy that all new hires were encouraged to get ADS qualifications.

“I proposed spreading the individual new staff hires’ NADA training each across the 7-8 monthly four-hour sessions, along with the supervision of the certificate holders. I tracked everyone’s progress, engaging the certificate holders in the training process. It worked well.” Herdrich adds, “The Spirit of NADA is key to the successful integration of the protocol into substance use disorder interventions and recovery support systems.”

He currently runs a Monday morning NADA clinic at the McShin Foundation, a recovery resource organization in Richmond which uses the method of peer to peer recovery support services. The group is also open to people who are not in the McShin community, in exchange for a donation to the foundation.

HERDRICH continues on p. 10
March/April 2015

BEADS AND SEEDS continued from p. 1

These beads were widely tested in SE China on children, hence the south pole, gold bead was validated.

This process explains why electroacupuncture is so much less effective than simple needling. To use a comparison: strong local pressure is “sedating” and good for local pain. Tickling is “tonifying” and leads to arousal of general vitality – as such it is uncomfortable to a spastic leg. Early on I was tempted to use beads for their obvious practical value, but we had such poor results that the use was stopped. Years later I tried a new batch of beads on a bizarre group of siblings (and mother) just as a token effort. The results were rapidly popular and led to real social change, so I took a deeper look at their method and even bought a gadget to measure magnetic poles.

Gold beads work better than silver beads. Note that when ear piercing is first done, gold earrings are initially used “to keep the hole open,” even if the intention is to eventually use silver ones. Gold is tonifying and hence keeps the local tissue intact. Silver is sedating and hence disperses or drains the local tissue while it is vulnerable. Most needles and beads are made of stainless steel which has a neutral effect, but the surface covering of gold or silver seems to make a difference. The old-fashioned use of gold or silver needles certainly made a recognized difference.

Seeds (such as vaccaria or mustard seeds) have an energy of life, and they presumably have a bi-directional effect based on the need of the living tissue in the clients’ skin. Seeds last only a couple of days, whereas beads can last much longer. We usually put on new ones weekly.

Children are generally more responsive in learning to use the beads and in accepting the benefits of the beads. Their response is both quicker and easier than adults – and they don’t need to continue wearing them.

The bead treatment initiates a healing process that does not necessarily need prolonged stimulation to be effective. It’s as though a blockage has been removed – or a veil has been lifted. The beads start the process of the kids making themselves better – they may still be in trouble but they can now learn how to help themselves.

If anyone has questions or wants to pursue this further, I would be glad to help. This topic can be confusing – but then so is autism.

To contact: michael.smith@acudetox.com.



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www.acupuncturecouncil.com

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HERDRICH continued from p. 8

In addition to NADA training and supervision, Herdrich participates in community development for re-entry and community group support for ex-offenders/addicts and maintains a private practice in family medicine acupuncture.

To contact: fherdrich@verizon.net

Thank you, Claudia!

In recognition of Claudia Voyles' contribution as the training co-chair, David Eisen writes:

“Working with Claudia directly in the co-chair training position enabled me to see, close-up, just how integral she is to the NADA community. She is professional, committed, impassioned, and an easy colleague to work with. I do not know how many conference trainings she has done but suffice it to say that she always produced a phenomenal training. Claudia puts the NADA mission first. Even though she is no longer in the training co-chair position, she continues to be an inspiration to me and others.”

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NADA's Mission

“The National Acupuncture Detoxification Association (NADA), a not-for-profit training and advocacy organization, encourages community wellness through the use of a standardized auricular acupuncture protocol for behavioral health, including addictions, mental health, and disaster and emotional trauma. We work to improve access and effectiveness of care through promoting policies and practices which integrate NADA-style treatment with (other) Western behavioral health modalities.”

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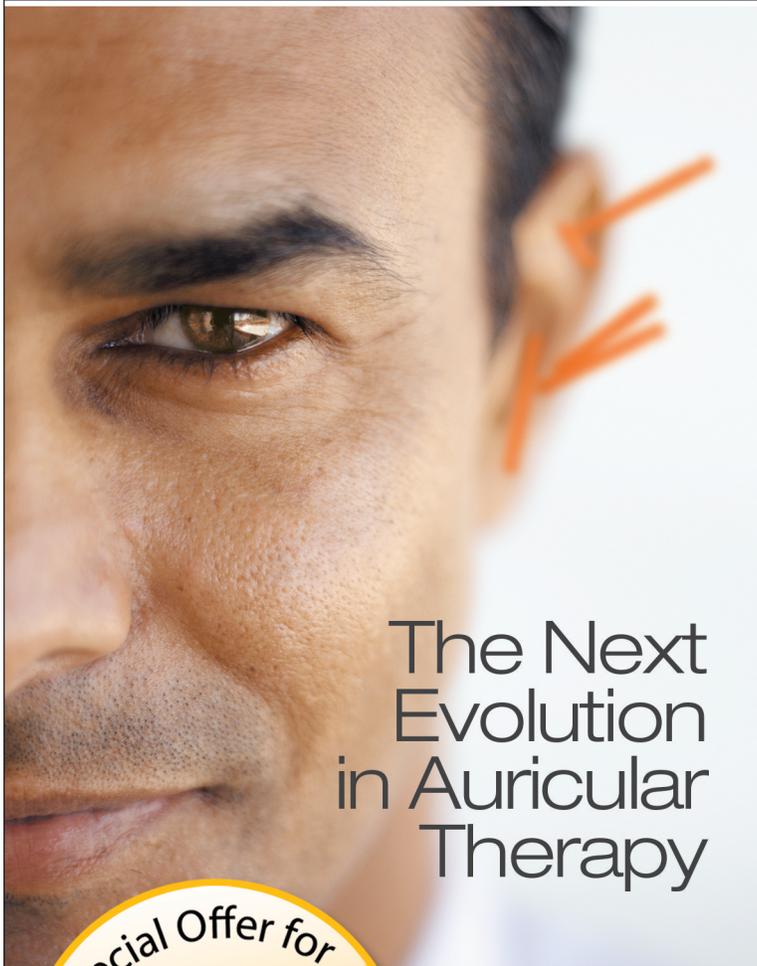
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*Testimony of Representative Deb Sanderson
In Support of LD 109: Resolve, To Establish a Pilot Project for
Medicaid Reimbursement for Acupuncture Treatment of Substance Abuse Disorders.*

Senator Brakey, Representative Gattine and distinguished members of the Joint Standing Committee on Health and Human Services:

I am Representative Deb Sanderson and I appear before you today to present, *LD 1090, Resolve, To Establish a Pilot Project for Medicaid Reimbursement for Acupuncture Treatment of Substance Abuse Disorders.*

This bill would direct the Department of Health and Human Services to apply for a community-based waiver from CMS to develop a pilot project to treat alcohol and substance disorders using acupuncture. The project would be limited to a finite number of patients and would be no more than 2 years in duration. The acupuncture treatment performed under the project must be reimbursable under the Social Security Act and it must be implemented in a way that will be cost-neutral or result in savings to the MaineCare program.

In 1995, this same legislation was passed but never implemented. Given Maine's current opiate addiction problem and the money spent addressing the issue, I believe it is time to revisit the idea of a pilot project, as it could prove to be a cost effective, efficacious method of treating substance use disorders.

Practiced in the United States since 1974, acupuncture detox is a medication-free method of treating substance use disorders. The protocol can be a stand-alone program or it can be integrated into an existing treatment. It naturally aligns with the Maine State Innovation Model (SIM) by providing treatment for substance use disorders at low cost, and with minimal to no additional staffing or need for referral to specialized treatment facilities within the MaineCare Health Home delivery system.

Others who will speak in support of this bill have the medical knowledge about auricular acupuncture as a treatment modality and can speak to its use in other states and the types of settings in which it is practiced; I encourage you to ask questions.

I urge your support of this bill and look forward to working with the committee in moving this bill forward.

*Proudly serving the residents of District 88
Chelsea, Jefferson, Whitefield, Nobleboro (part)*

Maine's Rep. Deb Sanderson submitted this letter as part of testimony for a hearing held on Friday, April 24, 2015 in Augusta.

The proposed bill (LD 1090) would establish a two-year pilot project for NADA acupuncture within a statewide treatment program, to be reimbursed by Medicaid.

On May 4 the Joint Standing Committee on Health and Human Services held a work session ending in a Divided Report. According to the State of Maine Legislature Glossary of Terms, this outcome indicates that committee members disagree on a recommended action and multiple reports are submitted for the legislature to consider. This is the most current update at the time of publication.

For an update go to:
www.mainelegislature.org