27TH ANNUAL CONFERENCE: Registration Materials Inside (pages 6 - 8) VIDEO CONTEST AD: page 5



See story on back page about this award given to NADA's founder, Michael Smith, by Acupuncturists Without Borders.

Colorado Behavioral Healthcare Council Shines a Golden Light on New NADA Program in Multi-Site Agency

Centennial Mental Health (CMH), a program which provides comprehensive mental health services to rural communities in northeastern Colorado, was recently given the *Golden Light Bulb* award by the Colorado Behavioral Healthcare Council (CBHC). The award went to them for training 12 staff as acudetox specialists (ADSes) and implementing the NADA protocol in five Centennial offices multiple times weekly.

Phil Moss, clinical coordinator of intensive treatment services at CMH, said "It was gratifying to see an evolving openness within our traditional mental-health system to some alternative modes of treatment." CMH provides mental-health services across 10 counties in Colorado's rural northeast region. Additional services are provided in individual treatment sessions, and the NADA protocol is also offered to staff as a wellness benefit.

COLORADO continues on p. 3

Healing in Community: NADA Expands Clinics and Training in Wyoming

by Sara Bursać

Two years ago, Michael Smith came to NADA's national office in Laramie, Wyoming to participate in our first NADA training there. Because so many people came for treatments, he suggested we start a free weekly clinic. Since then we have grown to four weekly clinics in different parts of Laramie.

After our initial Wyoming training in Casper in August 2014, a free weekly clinic started there, providing continuous NADA services at the United Church of Christ (UCC). In mid-January 2016, we revisited Casper and held Wyoming's fifth training. It was a very positive experience, with all five participants invested in being active NADA acudetox specialists (ADSes) after they finish the clinical practicum.

Two of the trainees were second-year master's level social work students from the University of Wyoming – I had given a presentation to their class in late November which inspired them to take the training. We also had a yoga teacher who is now studying nursing and hopes to work as an RN in a nonprofit county hospital. The fourth was a certified operating room nurse who also works for a group of orthopedic surgeons in their surgery center. And lastly the person who got the whole training to happen, a therapist who specializes in trauma work with her clients and has extensive experience in the field of domestic violence.

The training took place again at UCC, which is not just a church, but also a community center. And it is a strong partner with Wyoming Recovery, the addiction treatment program which provided the initiative for the first Casper

WYOMING continues on p. 2

WYOMING continued from p. 1 NADA training. The free weekly clinics often take place in the church's sanctuary.

Our training was three days long, and even though we had a set plan for each day, we stayed flexible to the group's energy. When it seemed like we had reached the end of the day, we acknowledged the need to recharge and relax. The first day, in particular, can be taxing for trainees - taking in a new skill. It's good to be sensitive to this, and let people rest their minds, so they can practice and apply the newly learned skills the next day. As Michael Smith tells us, "People get smarter after eating and sleeping. Nature wants them to find the points with active Qi, and you need to give the unconscious time to do the homework because it knows its assignment."

Training in NADA can also involve an un-learning process for some trainees who are expecting a hard-andfast answer to how this treatment works. But the answer is in the experience of giving and receiving the treatment often. This group had an ease in the pace of their learning, assimilating the information in a natural way.

During this training, I was mentoring Jude Sandoval, a Casper acupuncturist, in her process to become a NADA trainer. She took the lead from the beginning, and I provided information and support. Sandoval is dedicated to NADA both as an



Jude Sandoval

adjunct to care in addiction treatment settings, as well as a community wellness tool. The latter is demonstrated by her commitment to making a free weekly clinic for Casper residents happen year-round.

"A year and a half ago, standing in front of six people would have been terrifying for me. One of the things that has eased me into teaching and public speaking is my work at Wyoming Recovery," said Sandoval of the one-hour wellness sessions that she leads there every other week. At the end of the training, she noted, "It's important for me to develop the strength of honing in to how NADA can fit into programs, because I usually work with people on an individual level."

This is part of the work of mentoring a NADA trainer – understanding how all the pieces in the context of NADA supportive services fit together and how they support each other. And then helping trainees see this mosaic for

themselves and what their contribution might look like. Teaching NADA always opens new doors for our own learning and insights, seeing the treatment from a fresh perspective, informed by the trainees' backgrounds.

Similarly, coteaching creates a base of support which can give the training depth. "This was nice to do with a partner, because we



ADS trainees read the NADA historical timeline as part of their training.

both bring things to the table," said Sandoval.

We brought the NADA historical timeline to the training to help illustrate the breadth and scope of the organization. It was laid it out on the floor, and trainees stood above it, reading the various entries. It was a great way to see how Wyoming fits into the picture of NADA, and to note the multitude of events that have happened over the past 40+ years, contributing to the global NADA movement.

Wyoming is a rural state with an extremely low population count, but we train often - our growth is steady and there is a strong commitment to having local people attend the NADA training. To preserve this focus, our trainings are not posted on NADA's website calendar, which invites participation from anywhere in the United States and Canada. Instead, we spread the word through local programs and healthcare workers.

In this way, the growing community of ADSes can directly supervise and support a new group of trainees as they transition into becoming ADSes. This also keeps the clinics vibrant, since the training brings in new NADA providers to volunteer in them. "Here in Wyoming we have a true grassroots movement of this organization. We want to make sure NADA has a strong presence here," said Sandoval.

One of the most important things we do with our NADA treatments is make the client feel welcome and safe. And this may also be one of the most important concepts to impart in training. Our own attitude and approach as a teacher is also that of a practitioner. As

Michael Smith emphasizes: we should partner with the client – assisting in the recovery process; recognizing the communal treatment approach; and recognizing and supporting the client's safe space. •

Sara Bursac is the Executive Director for NADA as well as a Registered Trainer. Bursac will be co-facilitating the afternoon session of the Pre-Conference Workshop whose focus is NADA outreach and education, including legislative advocacy efforts. See description on p. 8. To contact: nadaoffice@acudetox.com

COLORADO continued from p. 1

CBHC, a statewide membership organization for Colorado's behavioral health providers, presented this award at their annual conference as a way of recognizing one of their member organizations for demonstrating "best practice in the clinical arena." CBHC specified that the winning program "will be one that is *easily replicated* at any community behavioral health center or provider organization."

We send congratulations to all the NADA providers and the administration at Centennial Mental Health for this achievement in the field. *Phil Moss will be a presenter at the upcoming NADA conference in Albuquerque.* •

Testimonial from Jessica Schart at Centennial Mental Health

"I just wanted to say thank you again for this training. I had a client come in today to do a treatment-plan update. She was so anxious that we were unable to do any treatment planning, so I suggested we try acudetox and she agreed. She fell asleep while getting the acudetox and had a significant change in her behavior — she was not rubbing her hands together or displaying anxious behavior while getting the treatment and actually asked for more time. After the treatment, she said it significantly reduced her anxiety and she wants to continue with it."



Spirit of NADA: Introducing NADA to Cancer Treatment in Northern Ireland by Patsy McDaniel

In Northern Ireland, someone will receive a cancer diagnosis every hour of every day. When I first started working in cancer services, I could see that many of the clients showed symptoms of post-traumatic stress. It is not surprising, since receiving a cancer diagnosis – and the subsequent medical treatments – assaults the body, mind and spirit.

Prior to this, I had been working in the area of trauma and addictions for 10 years – using complementary therapies such as massage and reflexology, as well as the NADA protocol for addictions and crisis management.

I learned working in these two fields that the fight-or-flight response to fear does not differentiate between a medical procedure and any other type of trauma. These symptoms include fear, anxiety, loss of connection, loss of control and an inability to plan for the future.



Patsy McDaniel

With this in mind, I approached the hospital authorities and gave a talk on the NADA protocol in relation to cancer. I explained how NADA could help people alleviate the symptoms they experience by providing an analgesic and relaxing effect – reducing depression, insomnia and restlessness; reducing fear and anxiety; reducing hot flushes; helping with regulation of grief/sadness; and improving the sense of connection. I also shared how the protocol could be used as a group treatment to help reduce anxiety for those waiting for their cancer treatments.

I did this several times over the last few years, but the hospital administration was adamant that only medically qualified providers could practice acupuncture within the hospital. Then several months ago, I approached Action Cancer, a local cancer charity.



Action Cancer is Northern Ireland's leading cancer charity whose mission is to save lives and support local people affected by cancer through detection, prevention and awareness. They offer a range of services, including full-body acupuncture. They also have a counseling service, and I explained how the protocol worked very well along with counseling, as people often felt ready to talk after having a NADA treatment. When they heard about the NADA protocol, they

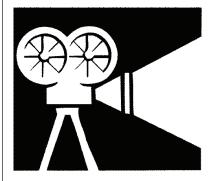
thought it would be perfect for their organization, and they asked me to train all 12 of their complementary therapists.

This was a breakthrough because I had been trying to bring the NADA protocol in to cancer services for years, and, to the best of my knowledge, Action Cancer is the first organization to use NADA for cancer patients in Northern Ireland. They evaluate all their treatments rigorously, and therefore it is a fantastic opening for acudetox in this area. So far, the therapists being trained are amazed with the results, especially in relation to sleep. "I can see how this can help cancer patients sleep. Hot flushes are a big problem, and acudetox addresses these symptoms beautifully," said one trainee.

Disassociation and denial are also common in patients. The treatment brings the patient back to center in their body again. "Everyone I worked with had a deep sense of peace," said another trainee.

Action Cancer has had the NADA protocol endorsed by the Federation of Holistic Therapists, which means that it has been given their approval as a recognized qualification, and therefore the medical profession would recognize the training as an "accredited" program. I hope this will be the start of things to come, and that all cancer charities, offering support to patients and their families, will be able to avail themselves of the benefits of the NADA protocol.

To contact: patricia.mcdaniel@hotmail.com



4th Annual Video Contest!!

Enter to win a **free conference registration, hotel accommodations and \$300 toward travel expenses** for the 2016 NADA Conference in Albuquerque, New Mexico.

Theme: NADA Wellness

<u>How to enter</u>: Create a short film (up to 3 minutes) sharing your story or perspective on the use of NADA in integrative health. We welcome films that include work with needles and/or acupressure beads and seeds. We hope to see many different populations and contexts that experience the NADA protocol featured in your submissions.

Upload your film to YouTube. The title should contain your name and the words "NADA 2016 Video Contest." You are welcome to customize the rest of the title with the subject matter of your film. Submit your YouTube link with the subject line "NADA 2015 Video Contest" to nadaoffice@acudetox.com. The winning film will be featured at the conference luncheon and available for viewing on the NADA website thereafter.

<u>Guidelines</u>: Original content, not copied in whole or part from another work. Do not submit a film that has been used elsewhere. Your film must contain no profanity, hate speech or other offensive material. Avoid violating copyright laws or using brand names other than NADA in your film.

<u>Selection Criteria</u>: The conference planning committee will select the winning film based on inspiration, creativity and demonstration of the conference theme.

The deadline to submit a film is April 3, 2016.

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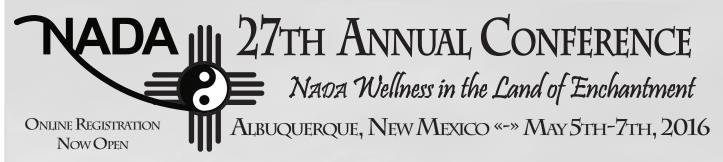








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2016 Conference Schedule

Sun-Wed Acudetox Specialist Training

Applied for 30 CEUs

Thurs 5/5

9 am-4 pm Pre-Conference

Workshop (see p. 8) Applied for 6 CEUs

9 am-5 pm Registered Trainers'

Day

Applied for 6 CEUs

6-8 pm Opening Reception

Fri 5/6

8:30 am Registration

9 am-6 pm Plenary Sessions

12:30-2 pm Banquet Lunch

Lunch Keynote: Hassan Latif Applied for 1 CEU

Sat 5/7

7:30-8:30 am All-Member Meeting

8:30 am-3:30 pm Plenary Sessions

12:30-2 pm Lunch: Radical Roots

of NADA With Samuel Roberts Applied for 1.25

CEUs

2-3:30 pm Closing Plenary

and Conferring of ADS Certificates of Training Completion Applied for 14 CEUs

for both days

Courtyard Marriott: 5151 Journal Center Blvd NE Albuquerque, NM 87109

Room Rate: \$92/night with free wi-fi and parking To make a reservation: (505) 825-1919 Hotel discount rate ends: March 30, 2016

Banquet Lunch: Hassan A. Latif

Hassan Latif is a Certified Addictions Counselor, a Cognitive Behavior Change Facilitator, as well as the Founder and Executive Director of Second Chance Center, Inc., in Aurora, Colorado. He is also a board member of the Colorado Criminal Justice Reform Coalition. Latif mentors individuals throughout the Denver Metro area including in local community corrections facilities and half-way houses. In Latif's new book, *Never Going Back: 7 Steps to Staying Out of Prison*, Latif promotes sustained behavioral change to help others steer clear of prison. Always interested in exploring helpful tools in recovery, he now offers the NADA protocol to his clients.

Radical Roots of NADA Lunch: Samuel K. Roberts, Jr.

Sam Roberts is the Director of the Columbia University's Institute for Research in African-American Studies, Associate Professor of History at the Columbia University Arts and Sciences and Associate Professor of Sociomedical Sciences at the Mailman School of Public Health, Columbia University. He writes, teaches and lectures on African-American history, medical and public-health history, mass incarceration, urban history, and the history of social movements. Roberts is currently researching and writing a book-length project which examines the policy and political history of heroin addiction treatment from the 1950s to the 1990s. The grassroots history of NADA has been a significant piece in the development of this project.

4th Annual Video Contest

We will screen the winning film submitted for the 2016 Video Contest on Saturday, May 7. See ad on page 5 for more information about how to enter your film in the contest. The person with a winning submission will receive a free conference registration, \$300 toward travel expenses and two free nights at the Courtyard Marriott - Journal Center.

NADA Wellness in the Land of Enchantment

In 2008, former New Mexico Governor Bill Richardson's taskforce on prison reform stated that the NADA protocol is "cheap and a very effective on-the-ground treatment modality when coupled with other psychosocial interventions." Considering the statistic from the 2013 National Survey on Drug Use and Health that 8 of the 10 leading causes of death in New Mexico are linked to addiction, we hope that this conference can bring inspiration and energy for introducing the NADA protocol to many people and programs in New Mexico and beyond.

Conference Highlights:

Integrative Health Incorporating NADA: A Global Trend Getting NADA Where It's Needed NADA for Veterans and Active Military Evidence Base for NADA: The Research Trauma and Disaster Response with NADA

Continuing Education:

NADA has applied to offer continuing education credits with: NCCAOM, NASW, NAADAC, CA Acupuncture Board, FL Acupuncture Board and Taylor College (for nurses).



27th Annual Conference in Albuquerque, NM

May 5-7, 2016

REGISTRATION FORM

Early registration closes: 3/25/16

Pre-Registration (before 5 pm 3/25/16)	2-Day Conference May 5-7, 2016	NADA Full ADS Training + 2-Day Conference May 1-7, 2016	Pre-Conference Workshop May 5, 2016					
Current Member*	\$275	\$665	\$100 (\$50 if Conf Registrant)					
Non-member	\$345	\$735	\$100 (\$50 if Conf Registrant)					
Student/Senior (60+)	\$200	\$500	\$100 (\$50 if Conf Registrant)					
After 3/25/2016 and at-door prices								
Current Member	\$310	Pre-register only	\$150 (\$75 if Conf Registrant)					
Non-member	\$380	Pre-register only	\$150 (\$75 if Conf Registrant)					
Student/Senior (60+)	\$230	Pre-register only	\$150 (\$75 if Conf Registrant)					

^{*} Member rate available to persons who are current with their NADA dues or who renew their membership on this form.

	PLEASE MAKE YO	OUR REGISTRA	ATION	SELECTI	ONS HERE:		
	NADA Annual Conference :: May 5-7	\$			ernational Registra		
	 □ ADS Training + 2—Day Conference :: May 1-7 (includes the Pre-Conference Workshop) (Note: You must download and submit an application for this event.) □ Pre-Conference Workshop :: May 5 		\$ reg Ca Ca 3/2		Register online and receive 20% off of your registration fee.		
					Cancellation Policy: Cancellations received before 5pm on 3/25/2016 are eligible for a refund less a \$50		
	(included in cost of ADS Training)		\$ processing fee. No refunds issued after		unds issued after		
	(\$70 or \$40 as student/senior status)		\$ NA		3/25/2016. Mail form and payment to: NADA, PO Box 1066, Laramie WY 82073 Fax: (573) 777 9956		
	Donate to our pre-conference scholarship fund	\$		Fax: (573) 777-9956			
We will publish your name in the program as a conference patro TOTAL DUE (in U.S. funds only) to be paid by □Visa □MC □Disc □Am Ex □Check/Money Order Please list any Dietary Restrictions and/or Food Allergens: □				(88)	Questions? (888) 765-6232 nadaoffice@acudetox.com		
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Orga	anization (If applicable)			Title/Job F	Position (if applicable	2)	
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Day	Phone	Cell Phone			Email		
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I co	nfirm my registration as indicated above - Signati	ure required					



Pre-Conference Training

Pre-Conference Workshop on Thursday, May 5

9 AM-12 PM

Panel discussion with Ruth Ackerman, Tom Atwood and others experienced in integrating NADA in agency settings. Participants are encouraged to raise questions pertaining to integrating the NADA protocol in their workplace.

Moderated by Michael Smith Founding Chairperson of NADA and Retired Medical Director of Lincoln Recovery Center.

1 рм-4 рм

Interactive workshop on NADA outreach and education in your local community. Some focus will be given to engaging in legislative advocacy efforts.

Facilitated by Sara Bursac, NADA Executive Director, Marie Arnberg and Jean Guyette, NADA members from Maine.

Applied for 6 CEUs

Courtyard Marriott:

5151 Journal Center Blvd NE Albuquerque, NM 87109

To make a reservation: (505) 825-1919
Discount rate ends: March 30, 2016
Room Rate: \$92/night with free wi-fi
and parking

Earn an Acudetox Specialist (ADS) Certificate of Training

At each annual conference, NADA holds an Acudetox Specialist (ADS) training in the week prior to the conference. You must submit the Pre-Conference Training Application to NADA in order to sign up for this event. This form is available to download from our website's registration page (www. acudetox.com/conferences). The 5-day training for acupuncturists, counselors, social workers and other related healthcare workers starts on Sunday May 1st and is followed by the 2-day conference which ends on Saturday May 7th. Attendance at the conference is required to earn a certificate of training as an Acudetox Specialist. This cost-effective and time-efficient ADS training and conference combination comes only once a year. Learn the simple ear needling technique and how to integrate it into addiction, behavioral health and disaster response settings. You will gain practical clinical experience at one or more local programs and earn a certificate of completion in 7 days. Register early – this event always sells out.

Who Can Be Trained?

Addiction and Behavioral Health Professionals: If you work in the addiction treatment, behavioral health or disaster response fields as a counselor, social worker, nurse, corrections officer, psychologist, medical doctor, case manager, mentor, etc., you may be able to add acudetox to your skill base. Many states have specialized exemptions that allow non-acupuncture professionals to learn and utilize this standardized protocol. NADA has documented the following states and Canadian provinces as allowing some type of ADS practice: Arizona, Arkansas, Colorado, Connecticut, Delaware, Georgia, Indiana, Louisiana, Maryland, Michigan, Missouri, New Mexico, New York, Ohio, South Carolina, Tennessee, Texas, Vermont, Virginia, Washington, Nova Scotia, Ontario and Prince Edward Island, and Native American reservations. Check your state laws and regulations for more specific information as each state and province is different.

New Mexico: New Mexico allows individuals trained by NADA to provide this protocol "for the purpose of harm reduction or treating and preventing alcoholism, substance abuse or chemical dependency, only within a board-approved treatment program ... under the supervision of one or more auricular detoxification specialist supervisor(s) registered with the board" (Title 16, Occupational and Professional Licensing Chapter 2, Acupuncture and Oriental Medicine Practitioners Part 16, Auricular Detoxification).

The law also requires that a trainee in New Mexico show documentation of "40 successfully completed treatments." During the pre-conference ADS training, it is not usual that trainees are able to provide 40 treatments during the week. The training committee will identify an approved supervisor at a site near the trainee's residence where they can complete the clinical hours. It is possible that the supervision of these remaining clinical hours may incur additional costs for the trainee, not in excess of \$300. Scholarships are available to cover these costs. Please connect with Sara Bursać, NADA's executive director, to find out how to apply for these scholarship funds.

Training Schedule

Trainees participate in a 5-day intensive training that begins on Sunday 5/1 and ends on Thursday 5/5, followed by the 2-day conference. The training interweaves the theory and application of acudetox along with a clinical practicum. Hands-on experience is available by providing acudetox treatments to each other as well as to clients served by local programs. Trainees are required to participate in both days of the conference to earn a certificate of completion at the end of the 2nd day of the conference (Saturday, May 7). The pre-conference workshop on Thursday, May 5 is optional for trainees, and included in the cost of registration.

Travel and Accommodations

Accommodations will be available at the Courtyard Marriott at Journal Center for \$92/night, or at a hotel of your choosing. Trainees are responsible for transportation, lodging and food throughout the training period, although there may be organized carpooling to and from the training site each day. The NADA office can also assist in pairing up trainees for room sharing at the hotel. Please contact the office at (888)765-6232.

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Straight tip 4TDP01

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This chart folds into a 12"x15" jacket. Included on the chart is a reference table detailing the points.

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GUIDE **Q**UOTE

"Come, come, whoever you are, Wanderer, worshipper, lover of leaving it doesn't matter.

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a hundred times

Come, come again, come, come."

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NADA's Mission

"The National Acupuncture Detoxification Association (NADA), a not-for-profit training and advocacy organization, encourages community wellness through the use of a standardized auricular acupuncture protocol for behavioral health, including addictions, mental health, and disaster and emotional trauma. We work to improve access and effectiveness of care through promoting policies and practices which integrate NADA-style treatment with (other) Western behavioral health modalities."

Guidepoints: News From NADA is published six times per year for members. Annual dues of \$65 (US funds) includes subscription and other benefits. Publication contents may be reproduced without permission (please give credit).

Contact:

NADA, PO Box 1066, Laramie, WY 82073.

Phone: (888) 765-NADA.

Office email: NADAOffice@acudetox.com.

Membership questions: membership@acudetox.com. President: Elizabeth "Libby" Stuyt: libbystuyt@msn.com. Editor: Sara Bursac, Contributing editor: Jo Ann Lenney.

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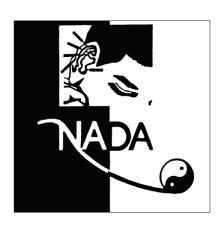
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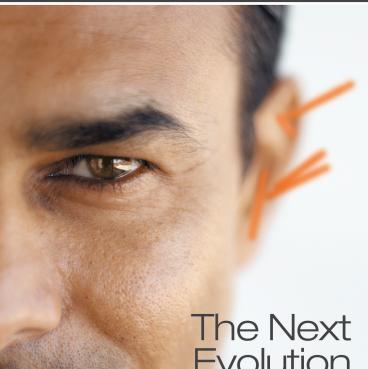
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Acupuncturists Without Borders Honors Michael Smith

Pictured right is Michael Smith and Melanie Rubin at an Acupuncturists Without Borders (AWB) event held in Manhattan on December 10, 2015. AWB honored Smith, in part, for his development of the NADA protocol which has been so helpful in the treatment of trauma healing. Other groups

recognized at the event were Community Relief and Rebuilding Through Education and Wellness and Pacific College of Oriental Medicine.

Diana Fried, who founded AWB in 2005 during the aftermath of Hurricanes Rita and Katrina, started the evening by honoring Smith, "whose vision and pioneering leadership have brought healing to millions of people around the world." She told us that AWB uses this very same protocol in all of its disaster responses worldwide. It is also used in its veterans' clinics throughout the United States, with the hope of interrupting the cycle



Michael Smith and Melanie Rubin

of pain and chaos caused by unresolved trauma.

AWB's co-director, Melanie Rubin, talked about AWB's work nationally and internationally. Since its founding, AWB has grown to mentor more than 30 community clinics nationwide for veterans and survivors of sexual violence. On an

international level, it has developed

chapter organizations in Israel and Nepal, and has maintained a continued presence in Haiti, with a focus in each country on "long-term change to create sustainable healing resources within those communities."

Smith complimented AWB on its vision to not only treat individuals suffering from trauma, but also on the fact that it trains local people so the healing can continue after the AWB volunteers leave. He said that AWB's philosophy in this "comes from life, not from education – we learn by doing." Diana Fried will share more about this philosophy and AWB's work at NADA's conference in Albuquerque.